

# LEADERSHIP EVENT



## General information

**Event:**

The Northwestern francophone Games

**Dates:**

July 11-15, 2023

**Location:**

Victoria (BC)

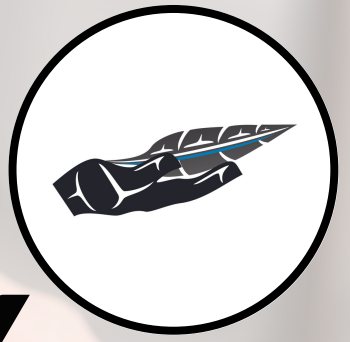
## The disciplines

To find out how many spots are still available and to register, contact your delegation directly.

**Community Engagement:** 4 spots per delegation

**Public Speaking:** 2 spots per delegation

**Media:** 4 spots per delegation



# COMMUNITY ENGAGEMENT

4 spots per  
delegation

## Program

3 rounds:

**Round 1: Planning an awareness campaign**

**Round 2: Presenting an awareness campaign**

**Round 3: Executing an awareness campaign**

**Round 3 is the only round assessed.**

The awareness campaign will be a 10-minute presentation.

The jury will score on creativity, teamwork, attention to detail, campaign results and overall presentation.



# PUBLIC SPEAKING

2 spots per  
delegation

## Program

2 rounds:

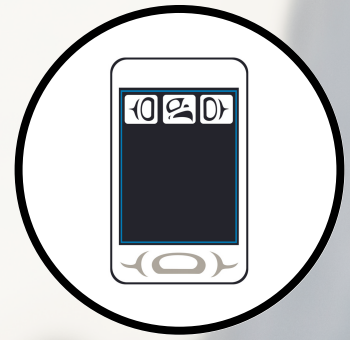
**Round 1: Group training and exercises**

**Round 2: Individual presentations**

Participation in the training and group exercises is mandatory, but does not count towards the ranking. All participants have the same amount of time to prepare and practice their presentation. Presentations are 10 minutes maximum and open to the public. They can be about politics, the environment, civic engagement, youth, innovation, etc.

**The jury will evaluate according to the following criteria: creativity, structure of the presentation, research, verbal communication, and non-verbal communication.**





# MEDIA

4 spots per  
delegation

## Program

3 rounds in groups:

### Round 1: Radio

Each team creates a 5-minute radio show in which each member plays a different role: host, cultural/sports columnist, etc.

### Round 2: Television

Each team creates a live news program of 8 to 10 minutes in which each member plays a different role.

### Round 3: Web Journalism

Each team creates 2 web articles on a topic related to the JFCNO. Participants must support their research with content posted on social media.

**A panel of judges will determine the final ranking after the 3 rounds.**

